

Agaru -- The reference for hospitality staff.

What is good service?? Here is a quick guide we think is fair:

- 1. **Prompt** (fast is best, time is money)
- 2. **Helpful** (pointless to be fast and nice if you can't really help, eh?)
- 3. **Meets the mark of the guest / client** (and exceed those needs)
- 4. At expected / stated cost or reasonably close (time is money but money is also money)
- 5. **Mindful of the client expectations** (being seamless about touchy issues like cost and timing)
- 6. **Smooth interaction** (all complexity either explained beforehand or eliminated, from A to Z)
- 7. **Pleasant** (you want to see the people that served you again and again, and you would send your friends to them too)
- 8. **Delights and it's FUN!** (It's what makes it personal and brings people back)
- 9. Anticipates needs of the client or guest, seeming effortless and gracious (they'll seem like mind readers but may be lots of moving pieces for this)
- 10. **Honest** (all is done in good faith, not to take advantage)

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